

Message Text

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ACTION NEA-10

INFO OCT-01 ISO-00 SS-15 NSC-05 SP-02 PER-05 SIG-02
A-01 MMO-04 EB-08 SCA-01 IO-14 INR-07 PM-05 CU-06
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R 180934Z AUG 77

FM AMEMBASSY TEHRAN

TO USIA WASHDC

INFO SECSTATE WASHDC 4118

UNCLAS SECTION 1 OF 3 TEHRAN 7367

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E.O. 11652: N/A

SUBJ: COUNTRY PLAN REVIEW

REF: (A) USIA 21382, (B) STATE 181439, (C) TEHRAN 2930 (PARM)

SUMMARY: BASED ON AGENCY' COMMENTS TEHRAN CPM (REF A), AND FURTHER
CONSULTATION IWTH AMB AND DCM, POST SUBMITS REVISIONS OF CPM AND
ALSO REVISED ENTRY FOR USIS SECTION OF PARM (REF C). FORMAT ADHERES
PARA BY PARA TO SUGGESTIONS CONTAINED REF A.

1. A. ADD FOLLOWING SENTENCE TO PROGRAM RATIONALS, PAGE 1,
PARA 8:

"THIS DIALOGUE CAN AND SHOUD INCLUDE THE OIL PRICE QUESTION AND
AN AUTHORITATIVE DEPTICTION OF INFLATION TRENDS IN THE WEST".

ECONOMIC OBJECTIVE, PAG 3, IS RESTATED AS FOLLOWS:

"DEMONSTRATE THAT THE AIM OF US ECONOMIC POLICIES IS TO
CONTRIBUTE TO A WIDER PROSPERITY AND WELL BEING IN THE WORLD;
THAT US GOALS IN ENERGY AND INTERNATIONAL DEVELOPMENT ARE
DERIVED FROM THE IMPERATIVES OF WORLDWIDE INTERDEPENDENCE; THAT
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THE OIL PRICE ISSUE IS A VALID SUBJECT FOR INTERNATIONAL DIALOGUE;
AND THAT A GROWING , DIVERSIFIED US-IRAN BUSINESS RELATIONSHIP
IN NON-MILITARY GOODS AND SERVICES IS OF MUTUAL BENEFIT".

POST PROJECT: REPLACE IR 08 WITH FOLLOWING:

"ICS TO CONTRACT FOR SPECIAL ECONOMIC PORTFOLIO

DRAWING TOGETHER RECENT AUTHORITATIVE THINKING ON OIL PRICE POLICY AND INFLATIONARY TRENDS FOR SELECTIVE DISTRIBUTION TO KEY DECISION MAKERS IN IRAN'S ENERGY SECTOR". IR 03 AND IR 06 WILL ALSO AFFORD OPPORTUNITIES TO CONFRONT OIL PRICE ISSUE."

B. ADD FOLLOWING TO PROGRAM RATIONALE, PAGE 1, PARA 11.

"THE ACTUAL AND POTENTIAL MAGNITUDE OF THE US-IRANIAN COMMERCIAL RELATIONSHIP WARRANT CONTINUED USIS ASSISTANCE IN PROMOTING US TRADE CENTER PROJECTS, AND CLOSE COOPERATION WITH THE IRAN-AMERICAN BUSINESS COUNCIL AND THE IRAN-AMERICAN CHAMBER OF COMMERCE."

C. PROGRAM RATIONALE, PAGE 2, AFTER PARA 6 ADD FOLLOWING PARA:

"US/IRANIAN EFFORTS TO LIMIT PRODUCTION OF OPIUM IN NEIGHBORING COUNTRIES, THE TRANSIT OF DRUGS TO THE US, AND TO MINIMIZE DRUG PROBLEMS IN THE AMERICAN COMMUNITY HOLD LIMITED POTENTIAL FOR USIS SUPPORT. WE WILL CONTINUE TO TRACK THE SITUATION, HOWEVER, SUPPLYING A/V TYPE MATERIALS TO DEA STAFF WHEN AAND AS APPROPRIATE".

WE DO NOT BELIEVE REFERENCE TO THE NARCOTICS PROBLEMS SHOULD BE INCLUDED IN POST POLITICAL AND SECURITY AFFAIRS OBJECTIVE NOR DO WE BELIEVE IT DESERVES POST PROJECT TREATMENT.
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D. SUBSTITUTE FOLLOWING FOR PARA 9, PAGE 1:

"USIS BOTH DIRECTLY AND INDIRECTLY (THROUGH BI-NATIONAL CENTERS) SYMBOLIZES AMERICAN INTEREST IN IRAN, ITS HERITAGE, ITS PEOPLE. THE CONGRUENCE OF MANY OF IRAN'S NATIONAL GOALS AND THOSE OF THE UNITED STATES CONTRIBUTES TO THE RAPPORT AND COOPERATION BETWEEN THE 2 COUNTRIES. WE MUST EMPHASIZE THAT THE US CONTINUES TO VIEW IRAN NOT ONLY AS A FRIEND AND VITAL TRADING PARTNER, BUT A RESPONSIBLE MEMBER OF THE WORLD COMMUNITY".

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INFO OCT-01 ISO-00 SS-15 NSC-05 SP-02 PER-05 SIG-02
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2. ARTS & HUMANITIES OBJECTIVE IS REVISED AS FOLLOWS:

"DEMONSTRATE VIBRANCY AND DIVERSITY OF AMERICA'S CULTURAL LIFE THROUGH PERFORMERS, TRAVELING EXHIBITS, LECTURERS, WHOSE MEDIA AND THEMES RESONATE WITH LOCAL INTERESTS, E.O. ARCHITECTURE, MUSIC, DRAMA; CONVEY AMERICAN RESPECT FOR THE TRADITIONS AND CULTURE OF OTHER NATIONS, PARTICULARLY IRAN'S

3. POST IS REVISING NUMBER OF PRIMARY AUDIENCE MEMBERS IN SECURITY/DEFENSE, LABOR, STUDENTS, AND WILL SUBMIT AS SOON AS COMPLETED.

4. THANK YOU FOR THIS INFORMATION. WE WILL BE GUIDED ACCORDINGLY IN OR NEXT CPP SUBMISSION.

5. LIBRARY: FAIL TO FULLY UNDERSTAND YOUR FINDING THAT DISCUSSION PAGE 11 OF CPM INSUFFICIENTLY ADDRESSES OBJECTIVES AND AUDIENCES SERVED. WE ARE NOW ENGAGED IN WHOLESALE REVIEW OF LIBRARY ACTIVITIES. EVIDENCE SO FAR SUGGESTS THAT WE CAN CO-MINGLE FUNCTIONS OF TARGETED OUTREACH AND SERVING SELF-SELECTING AUDIENCES WHO ARE ATTRACTED TO THE LIBRARY. THE NATURE OF THE COLLECTION AND FURNISHINGS TEND TO DRAW CLIENTEL THAT IS SERIOUS
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AND RELEVANT.

6. WE DO NOT ANTICIPATE PREPARATION OF A CLASSIFIED VERSION OF THE PROGRAM RATIONALE.

IN ADDITION TO FOREGOING REVISIONS, POST PROPOSES FOLLOWING CHANGES IN PROGRAM RATIONALE:

PAGE 1, PARA 4, SECOND AND THIRD SENTENCES SHOULD BE AMENDED TO READ.

" RECENT DEVELOPMENTS SUGGEST THAT HUMAN RIGHTS IS BECOMING A LIVELY TOPIC IN BOTH GOVERNMENTAL AND PRIVATE CIRCLES. TO BE SURE, SOME HIGHLY PLACED IRANIANS ARE CONCERNED THAT THE US EMPHASIS ON THIS QUESTION COULD CONSTITUTE MEDDLING IN THEIR INTERNAL AFFAIRS, BUT THE SUBJECT REMAINS ACTIVE."

PAGE 2, FOLLOWING SHOULD BE AMENDED PARA 3:

"IT IS BOTH INCUMBENT ON AND AN OPPORTUNITY FOR USIS, THROUGH IAS CENTERS IN IRAN TO PROVIDE OPPORTUNITIES FOR ENGLISH LANGUAGE INSTRUCTIONS. THESE EFFORTS CAN CONTRIBUTE TO A BETTER BASIS FOR UNDERSTANDING THE UNITED STATES. IN THESE TIMES, IN THIS SOCIETY, THE FIRST INCREMENT TOWARDS UPWARD MOBILITY IS KNOWLEDGE OF THE ENGLISH LANGUAGE. IN ADDITION TO ENGLISH TEACHING, IAS TEHRAN WILL MOUNT SPECIAL ORIENTATION AND COUNSELING PROGRAMS FOR IRANIAN STUDENTS WHO PLAN TO COMPLETE UNDERGRADUATE OR POSTGRADUATE STUDIES IN THE UNITED STATES".

TO ADEQUATELY REFLECT FORGOING PARA, POST PROPOSES AMENDING POLITICAL & SOCIAL PROCESS OBJECTIVE AS FOLLOWS:

" DEMONSTRATE THE CONTINUED VITALITY OF AMERICAN SOCIETY,
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EMPHASIZING ITS RESPONSIBENESS TO CHANGE AND ITS STABILITY BASED ON POLICIES DERIVED FROM OPEN DISCUSSION OF DIFFERING VIEWS AND THE ARRIVAL AT CONSENSUS. FOSTER FULLER UNDERSTANDING OF THE INNOVATIVENESS OF US SOCIAL INSTITUTIONS, PARTICULARLY IN THE FIELD OF EDUCATION, AS THEY RELATE TO IRANIAN DESIRE FOR ADVANCED STUDY IN THE US."

ADDITIONAL COMMENTS:

1. IN REVIEWING THE 18 FY PPS, I NOTE ALL BUT ONE CALL FOR SPEAKERS. MINIMUM TOTAL OF 27 SPEAKERS IS PROJECTED. THESE PRESUMABLY WOULD BE IN EXCESS OF WHAT APPEARS TO BE A LARGE NUMBER OF DRIP-INS OF THE CALIBRE OF PROFESSORS SCHOTT THOMPSON AND FRED SONTAG, CONGRESSIONAL STAFFERS, USG VISITORS, GIVEN LOGISTICS DIFFICULTIES HERE, US-IRAN TRANSPORTATION COSTS, POTENTIAL FOR OVERTAXING CIRCUITS TO KEY AUDIENCES, WE MAY FIND IT PRUDENT TO REVISE OUR SPEAKER REQUIREMENTS TO MORE MODEST PROPORTIONS.

2. LANGUAGE CHANGES TEHRAN 2930 DATED 4/5/77 (PARM).
UNDER OBJECTIVES, COURSES OF ACTION AND ISSUES" (PAGES 1317),
PARA C, 1, SMALL G AND H ARE REVISED TO READ AS FOLLOWS:

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ACTION NEA-10

INFO OCT-01 ISO-00 SS-15 NSC-05 SP-02 PER-05 SIG-02

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G. "USIS PROGRAMS WILL SPECIFICALLY SUPPORT EACH COURSE OF ACTION LISTED IN THIS SECTION (EXCEPT ITEM E) THROUGH SEMINARS, SPEAKER PROGRAMS, DISTRIBUTION OF TIMELY AND AUTHORITATIVE AUDIO-VISUAL AND TEXTUAL MATERIALS, AS APPROPRIATE. USIS WILL ENGAGE OPINION MOULDERS IN SERIOUS DIALOGUE ABOUT US POLICY ISSUES AND MAINTAIN A FLOW OF OF RELATED INFORMATION TO IRANIAN DECISION MAKERS AND INFLUENTIALS. USIS CULTURAL PROGRAMS WILL STRIVE TO REINFORCE AND EXTEND VIABLE US-IRANIAN LINKAGES IN THE SPHERES OF ECONOMICS, EDUCATION AND CULTURE."

H. "IRAN AMERICA SOCIETIES IN TEHRAN AND THE PROVINCES WILL, IN ADDITION TO UPGRADING ENGLISH LANGUAGE SKILLS AMONG MOTIVATED STUDENTS AND PROFESSIONAL PEOPLE, SERVE AS SOURCES OF INFORMATION AND ORIENTATION RE STUDY IN THE US AND AS VENUES FOR SERIOUS DIALOGUE BETWEEN IRANIANS AND AMERICANS ON SUBJECTS OF MUTUAL RELEVANCE. SHELLENBERGER

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Message Attributes

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